

Past Lives Case Study

How Past Lives designed, fabricated, and installed store displays for the Oregon's leading outdoor goods outfitter and retailer, **Next Adventure**.

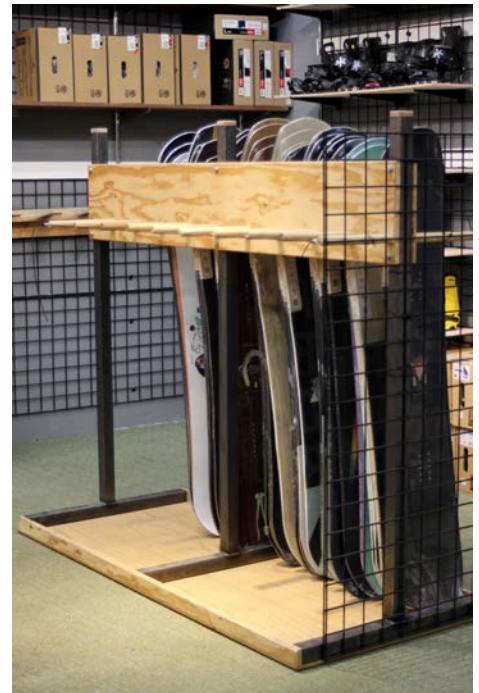
ABOUT PAST LIVES

Past Lives represents a revolutionary model of work built by an empowered community. In our 26,000 square foot facility based in Portland, we provide individuals and businesses the means to flourish through creative collaboration and shared resources.

Our business model provides employment for the formerly incarcerated by partnering with area individuals and businesses in need of contract prototyping, custom fabrication, and on-demand manufacturing services.

We extend the business or manufacturer's capacity by offering a flexible, skilled workforce to build orders just-in-time. From one-of-a-kind to one thousand parts, our process and quality controls are made to meet your standards.

Our competencies range from early stage idea development through custom prototyping in a variety of materials and methods including wood, metalwork, welding, casting, 3D-printing, electronics, textiles, and more.



Approach

Client: Next Adventure

Custom Store Displays: To meet this retailer's needs, we designed a store fixture system with the stability and flexibility to handle a range of products.

Expert Welding and Fabrication: Our retail systems are fabricated to withstand the selling environment.

On-site Delivery and Installation: We delivered and installed the system after validating the retail and user requirements.

RESULTS

Past Lives designed, fabricated, and installed store display fixtures for the leading Oregon outfitter and retailer, *Next Adventure*. Providing mobile display racks for outdoor gear and accessories, the system was designed and fabricated in welded tubular raw steel and solid hardwood.

PROCESS

Past Lives created a modular system for the store display fixtures by listening to the retailer's specific requirements. We measured products by size and evaluated the ease of restocking and repositioning goods. We studied unique items, like snowboards, to ensure their stable, safe display and access by customers and staff.

We built the displays using Oregon hardwoods and welded the fixtures in raw steel with exposed welds to meet the robust brand feel of Next Adventure.

CONCLUSION

